HARDWARE & HOUSE FURNISHING GOODS

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NUMBER 1
Entered as second-class matter May 8th, 1917, at the Postoffice at Atlanta, Ga., the act of Mar. 3, 1879.

THE ROSE TIRE PUMP

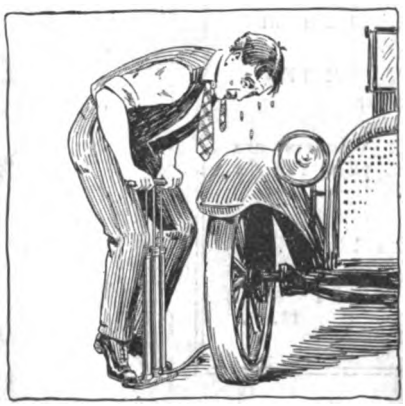
with the Patent Valve is different from ALL other Tire Pumps.

That's why nearly 2,000,000 are in use today, and every pump has formed a lasting friendship with the user.

IF THIS IS FOOLISH

Jobber—We have an attractive proposition for you to sell the Rose Tire Pump.

Dealer—You can increase your 1919 sales by selling the Rose Tire Pump.



SO IS THIS

ENVELOPE INSERTS WITH YOUR IMPRINT

ELECTROS FOR YOUR 1919 CATALOGUE

TRY THIS

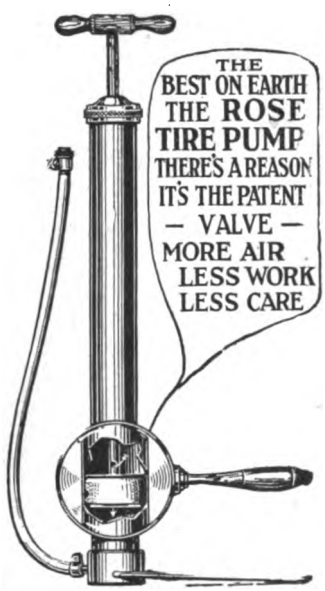
The Jobber Sells ROSE TIRE Because They Are the Best
The Dealer Sells Because They Please
The User Buys PUMPS Because They Pump Air

WRITE DEPT. "S"

J. H. HANEY & COMPANY

MANUFACTURERS

HASTINGS, :-: NEBRASKA



Rose Tire Pumps

ARE EASY TO SELL

BECAUSE

1 ROSE QUALITY IS SELF-EVIDENT.
Motorists not familiar with Rose Unsurpassed Quality are convinced as soon as they use the Rose Tire Pump.

2 ROSE PRICES ARE VERY LOW
when quality, material and workmanship is considered and a Rose Tire Pump will give satisfactory service to the user for **FIVE YEARS.**

HOW MUCH SERVICE DO YOU GET FROM THE PUMP YOU GET WITH THE CAR YOU BUY?

3 Rose Advertising Makes the Rose Easy to Sell
Rose ads are read regularly by millions of motorists---that is why ROSE PUMPS WITH THE PATENT VALVE IS USED BY OVER A MILLION CAR OWNERS.

4 More Profit for Both the Dealer and the Jobber.
and better value to the customer. Steel barrel that will stand the knocks and bumps that a pump is subject to in the tool box. The Rose Tire Pump is a FIVE YEAR PUMP with fair treatment.

1 1/4 Rose Tire Pump . . . $3.00
1 1/2 Rose Tire Pump . . . $3.50

MR. DEALER: Put an end to your replacement troubles by having your jobber supply you with the ROSE TIRE PUMPS and ROSE GREASE GUNS. Every article sold under a positive guarantee.

Electros for your 1919 Catalog. Inserts with your Imprint.

Manufactured and guaranteed by

J. H. HANEY & CO.

Dept. S. **Hastings, Neb.**

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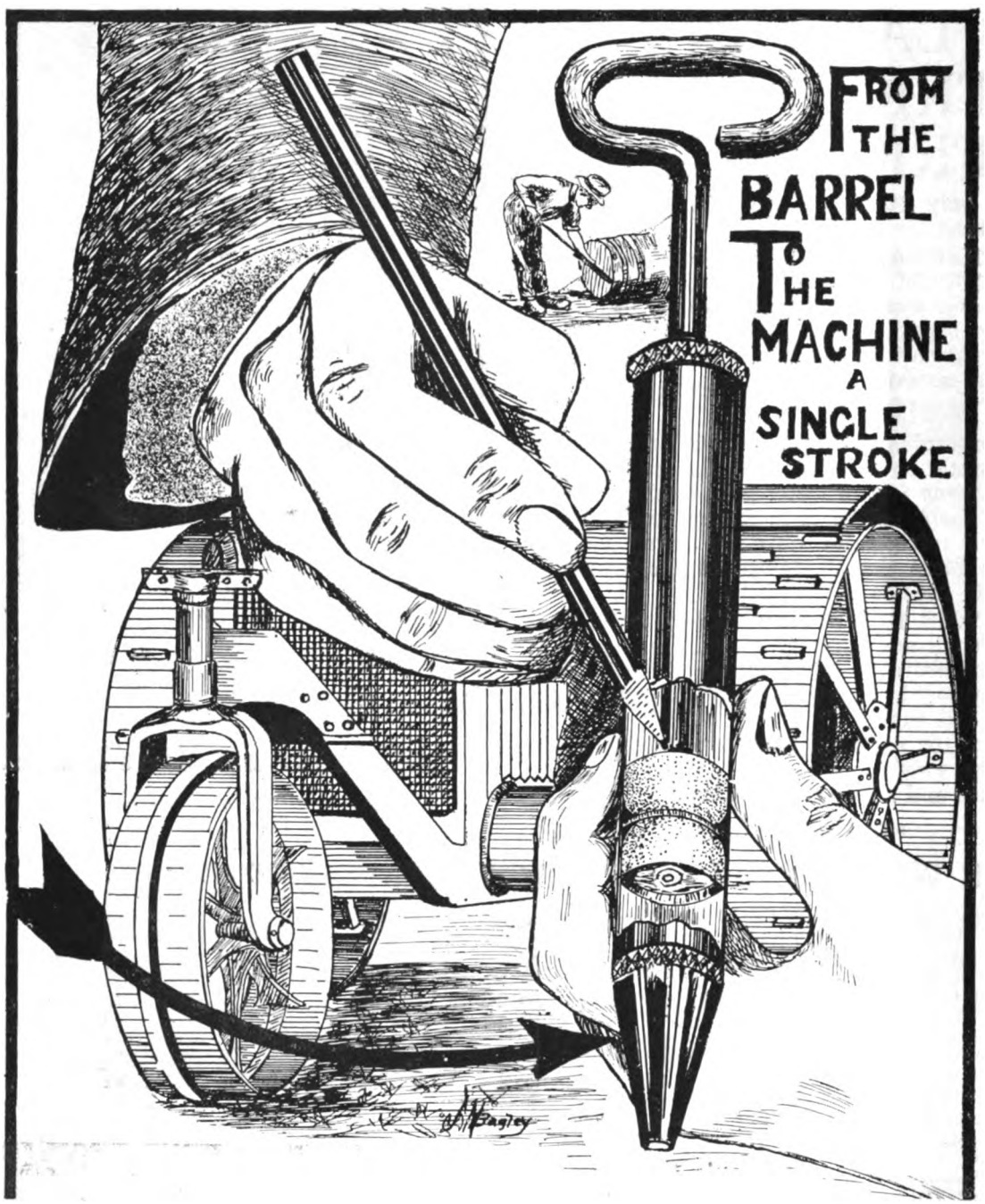

The Rose Taper Nozzle Grease Gun

has advantages over any grease gun ever placed on the market, inasmuch as it fits any opening from ½ inch to 1⅛ inches sufficiently to prevent grease backing out around the nozzle as the gun is discharged. With this taper nozzle it is possible to pack a universal joint absolutely full of grease without waste.

Rose Auto Gun Taper Nozzle	$1.80
Rose Truck and Tractor Grease Gun Taper Nozzle	$2.50
Rose Shop Gun with handles and Taper Nozzle	$3.50

Manufactured and Guaranteed by

J. H. HANEY & COMPANY

HASTINGS, NEBRASKA

(Ask Your Dealer)

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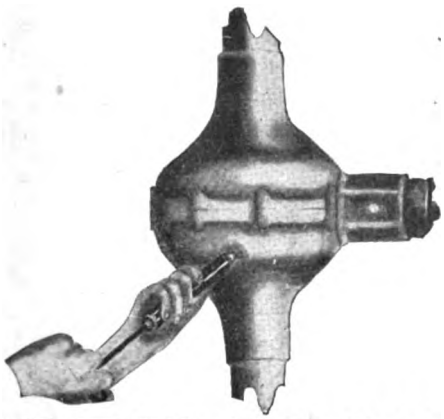
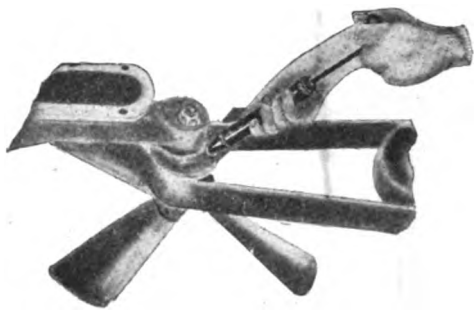


THE ROSE FORDSON SPECIAL TAPER NOZZLE GREASE-GUN



The Rose Fordson Special Taper Nozzle Grease Gun was designed especially for lubricating Fordson Tractors and Ford cars. BARREL is made of seamless steel polished inside and baked enamel outside.

NOZZLE is taper type 1 1-2 inch long by 1 1-4 inch in diameter, and 5/16 inch at opening, making it possible to pack a Fordson Tractor Fan Hub full of grease without waste or the rear axle housing of the Ford car

LEATHER VALVE is made of leather tanned under a special process-die cut and formed by special machinery. This gun will handle either soft or hard grease and will lubricate without waste.

Handled by Most Ford Dealers. **Size of Gun 12 x 1 1-4 inches.**

All Steel Construction.

LIST PRICE - - - . - 1.80

Ask your Jobber or Dealer, and if he cannot furnish you with the Rose Fordson Special let us know.

MANUFACTURED AND GUARANTEED BY

J. H. HANEY & CO.

HASTINGS, NEBRASKA.

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ROSE TIRE PUMP

HOW TO HANDLE TIRE PUMP "CRANKS"

The motorist who is cranky about his tire pump is a pretty familiar figure to you, in fact if you will notice he forms a large percentage of your trade. He is dissatisfied with brass barrel tire pumps and grease guns, for they jam and dent easily in the tool box.

The next time one of these fellows comes into your store take a

ROSE TIRE PUMP OR GREASE GUN

with its steel barrel and strike it a blow with the hammer. The enamel will be cracked but the barrel will not be jammed or dented. Don't argue. Don't "sell" him. Show him Rose points of superiorty in valve construction and design and his better conscience will tell him what to do. You will sell a Rose Tire Pump or Grease Gun and establish a new friendship as lasting as the hills.

ROSE TIRE PUMP 1¼ in. - -	$3.00
ROSE TIRE PUMP 1½ in. - -	3.50
ROSE AUTO GREASE GUN - -	1.80
ROSE TRACTOR GREASE GUN -	2.50
ROSE SHOP GREASE GUN - -	3.50

Handled by most Jobbers and Dealers.

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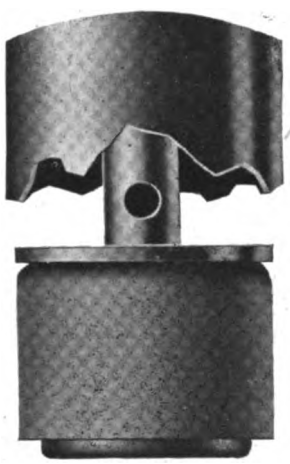

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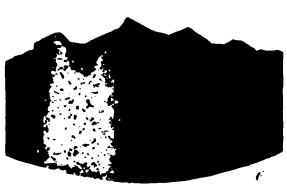

Rose Patent Valve

J. H. HANEY & CO.

HASTINGS, NEBRASKA

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ROSE TRUCK AND TRACTOR TAPER NOZZLE GREASE GUNS LUBRICATE WITHOUT WASTE

They fill by suction.

The long life of the truck depends entirely upon the manner in which it is lubricated, that's why

GARFORD TRUCKS

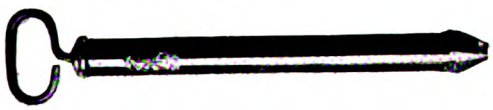
include with their equipment one Rose All-Steel Grease Gun.

ROSE TAPER NOZZLE GREASE GUNS

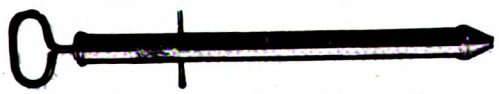
FIT ALL OPENINGS SUFFICIENTLY TO PREVENT THE GREASE BACKING OUT AS THE GUN IS DISCHARGED

MADE IN THREE SIZES

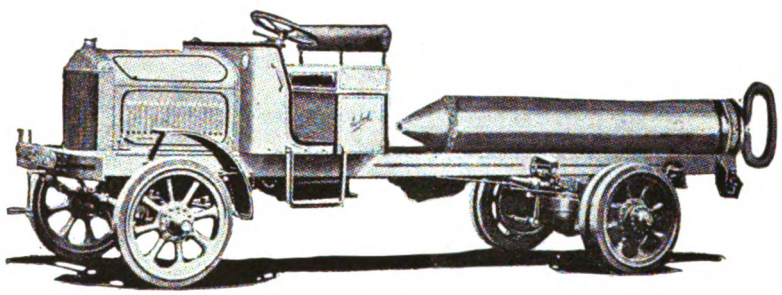
Rose Auto Grease Gun
12 inches X 1 1/4 inch
List $1.80



Rose Truck and Tractor Grease Gun
19 1/2 inches X 1 1/2 inch
List $2.50



Rose Shop Grease Gun with handles
24 1/2 inches X 1 1/2 inch
List Price $3.50



The Rose Is Built For Use and To Stand Abuse

MANUFACTURED AND GUARANTEED BY

J. H. HANEY & COMPANY

HASTINGS, NEBRASKA

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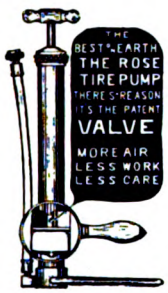
44 only 44
REPLACEMENTS OF
ROSE TIRE PUMPS

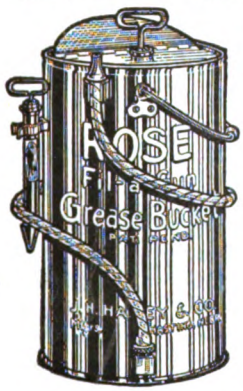
For the Year of 1919
over

2,000,000
IN USE



Is it any wonder Jobbers, Dealers and users are partial to the ROSE?

THE COMPLETE ROSE LINE OFFERS THE Jobber and Dealer an Opportunity to Sell Satisfaction along with Quality, and Make at the Same Time a Very Liberal Profit for Himself. List $3.00--$3.50



ROSE FILL--A--GUN GREASE BUCKET

Holds 25 lbs. grease, pumps one quarter lb. to the stroke and pumps direct to the car just as all similar devices will. IT FILLS THE GREASE GUN, JUST WHAT NO OTHER DEVICE OF THIS KIND WILL DO.

List Price including one grease gun on special carrier $12.50

ROSE GREASE GUNS

are made in three sizes all steel construction.

Auto 1 1/4 X 12 in. - - - - $1.80
Truck and Tractor 1 1/2 X 19 List - - - - $2.50
Shop with Handles 1 1/2 X 24 List - - - - $3.50

Manufactured and Guaranteed
By

J. H. HANEY & CO.
HASTINGS, -:- NEBRASKA

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